Cecilia Latsko

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EDUCATION

University of Miami Herbert Business School **Coral Gables, Florida**
Bachelor of Business Administration in Entrepreneurship and Global Business Expected May 2027

- **Relevant Coursework:** Marketing for Entrepreneurs; Entrepreneurship Simulation: Inside the Mind of the Entrepreneurial CEO; Operations Management; Intermediate Business Statistics; Latin America, the Caribbean, and the Global Economy; Introduction to Entrepreneurship; Principles of Financial Accounting
- **Study Abroad:** CEA CAPA Paris, France (Spring 2026); Topics in French and Francophone Studies

WORK & LEADERSHIP EXPERIENCE

Habits 365 (Habits Collegiate) **Coral Gables, Florida**
Student Consultant October 2026 – Present

- Advise the founder and CEO on marketing strategy, product positioning, and growth for Habits Collegiate, the brand's college apparel line, as part of a four-person consulting team
- Analyze the company's marketing plan, social media content, website, and pop-up shop strategy to identify opportunities to reach more college students
- Research the collegiate apparel market and major competitors' product offerings, pricing, promotion, and positioning to develop recommendations for the client

Latsko Interests **Chicago, Illinois**
Property Management Intern June 2026 – August 2026

- Reviewed lease agreements and organized tenant records to track key terms, rent schedules, renewal dates, and tenant obligations across the firm's properties
- Corresponded with tenants by email to coordinate lease renewals and inspected properties during walkthroughs to document conditions and maintenance needs
- Designed and built websites for the owner's affiliated businesses to strengthen their online presence and attract new customers

Latsko Interests **Chicago, Illinois**
Summer Intern June 2025 – August 2025

- Participated in property tours, site visits, and tenant meetings alongside the owner to learn how a real estate portfolio is managed day to day
- Observed lease negotiations and renewal discussions, studying how rental rates, lease terms, and tenant needs shape leasing decisions
- Researched comparable properties and local rental rates to understand how the firm prices its spaces against the surrounding market

Blue Door Kitchen & Garden **Chicago, Illinois**
Host June 2024 – August 2024

- Managed daily reservations using OpenTable software, assisting over 200 customers daily with scheduling and ensuring proper reservation distribution
- Facilitated communication between customers, servers, and the kitchen to enhance the dining experience, prevent order errors, and promptly address customer requests

SKILLS, ACTIVITIES & INTERESTS

Languages: Fluent in English; Conversational Proficiency in French
Technical Skills: Proficient in Microsoft Excel, Canva, and Framer; Beginner Proficiency in Python and Java
Activities: Sigma Delta Tau Sorority; Feed My Starving Children; Love For Our Elders; Club Volleyball; Intramural Volleyball
Interests: Real Estate; Travel; Interior Design; Fashion